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The story of one of the most famous British sports saloons of the 1950s - the MG Magnette. Variants such as the Magnette Special, V8 version, convertible, coupe and racers are also described.

Inhaltsangabe:Problemstellung: Die Automobilbranche kämpft seit Jahren mit Überkapazitäten und Marktsättigung, vor allem in den Triade-Märkten. In diesem Zusammenhang kam es zu einem rapiden Preisverfall und Konkurrenzdruck unter den verschiedenen Produkten. Ein Verkäufermarkt wurde zunehmend zu einem reinen Käufermarkt, was die Automobilhersteller vor neue Herausforderungen stellt. Die Märkte verlangen nach individualisierten Produkten und größerer Typenvielfalt. Zudem verkürzen sich die Produktlebenszyklen stetig bei gleichzeitig steigender Komplexität der Automodelle. Die Automobilhersteller und die gesamte Wertschöpfungskette bis zu den Lieferanten der letzten Stufe müssen sich diesen Herausforderungen stellen, um weiterhin konkurrenzfähig zu bleiben. Dies wird durch die Konzentration auf die Kernkompetenzen jedes

Unternehmens versucht. Damit einhergehend kristallisiert sich eine zunehmende Verringerung der Wertschöpfungstiefe der Hersteller und Lieferanten heraus. Jedoch ergeben sich durch die Konzentration auf die Kernkompetenzen und durch die zunehmende Komplexität der Produkte wesentlich mehr Schnittstellen zwischen den einzelnen Wertschöpfungsstufen, als dies in der Vergangenheit der Fall war. Die alten eher verrichtungsbezogenen Strukturen der Automobilbranche sind den neuen Anforderungen nicht mehr gewachsen. Um den neuen Anforderungen der Märkte gerecht zu werden, sind andere, neue Formen der Zusammenarbeit und Netzstrukturen der in der Branche tätigen OEMs und Zulieferer nötig. Doch wie sehen geeignete Wertschöpfungsnetzwerke der beteiligten Akteure aus, die dem Innovationsdruck und den Herausforderungen der Märkte gerecht werden können? Wie funktionieren diese, und inwieweit gibt es innovative Ansätze innerhalb der neuen Netzstrukturen? Gang der Untersuchung: Ziel der Arbeit ist es, zunächst einen Überblick über die aktuellen Rahmen- und Wettbewerbsbedingungen in der Automobilbranche zu geben. Davon ausgehend erfolgt eine detaillierte Analyse der Wertschöpfungsstrukturen in vertikaler und horizontaler Richtung. Bei der Analyse soll auf Veränderungen der Zusammensetzung und Anordnung der Wertschöpfungsketten bzw. deren Glieder im Laufe der Zeit eingegangen

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werden. Des Weiteren wird die sich abzeichnende neue Aufgabenverteilung der einzelnen Akteure im Wertschöpfungsprozess herausgearbeitet. Im Blickpunkt steht dabei immer eine kritische Betrachtung innovativer Strukturen, welche anhand von aktuellen Beispielen aus der [...]

MG Rover went into administration in April 2005 when its proposed deal with a Chinese company (SAIC) collapsed and it did not have sufficient cash to continue trading. The subsequent closure of MG Rover's plant at Longbridge in the West Midlands resulted in the direct loss of almost 6,000 jobs and with potentially serious consequences for the local economy. This NAO report examines the support provided to MG Rover by the DTI and other public bodies before and during the Company's collapse in 2005, and on the effectiveness of plans to deal with and mitigate the consequences of the firm's closure. Amongst the conclusions drawn, the report identifies weaknesses in the DTI's contingency planning and questions the cost-effectiveness of the DTI's loan of £6.5 million designed to sustain the business for a week while the administrators sought to sell the Company as a going concern. The report goes on to make a number of recommendations to improve future decision-making, contingency planning, and the delivery of training and support in the event of a large-scale company failure. The MG marque has always been associated with beautifully designed and

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carefully manufactured cars that retain their popularity long after they cease to be produced. The MG range has languished over the past few years, with no new cars being made. It is therefore good news for all fans of the marque that a new model, the MGF, is now available.

MG V8 tells in unprecedented detail the stories of some of the most powerful and exciting cars ever to wear the evocative MG octagon badge. Topics covered include: The story of each MG V8 model, from concept to development and production; Detailed information tables of notable cars and their chassis numbers for each model, plus special editions and colour charts; Interviews with the original MG V8 design and engineering teams; Background on development and testing work on each model; Rare input and insight from many of the outside suppliers and specialists who helped develop the cars; Information on sales and servicing literature, production changes, product placement, celebrity stories and much more. Illustrated with 400 pictures, including concept cars, design sketches and specially commissioned photography. For the first time, a complete and in-depth history of each of these remarkable MG V8 models. Covers concept through to development and production. Will be of great interest to all MG and motoring enthusiasts. Superbly illustrated with 400 colour photographs, many specially commissioned. David Knowles is one of the foremost MG historians of

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his generation.

The Life of the Automobile is the first comprehensive world history of the car. The automobile has arguably shaped the modern era more profoundly than any other human invention, and author Steven Parissien examines the impact, development, and significance of the automobile over its turbulent and colorful 130-year history. Readers learn the grand and turbulent history of the motor car, from its earliest appearance in the 1880s—as little more than a powered quadricycle—and the innovations of the early pioneer carmakers. The author examines the advances of the interwar era, the Golden Age of the 1950s, and the iconic years of the 1960s to the decades of doubt and uncertainty following the oil crisis of 1973, the global mergers of the 1990s, the bailouts of the early twenty-first century, and the emergence of the electric car. This is not just a story of horsepower and performance but a tale of extraordinary people: of intuitive carmakers such as Karl Benz, Sir Henry Royce, Giovanni Agnelli (Fiat), André Citroën, and Louis Renault; of exceptionally gifted designers such as the eccentric, Ohio-born Chris Bangle (BMW); and of visionary industrialists such as Henry Ford, Ferdinand Porsche (the Volkswagen Beetle), and Gene Bordinat (the Ford Mustang), among numerous other game changers. Above all, this comprehensive history demonstrates how the epic story of the car mirrors the history of the modern era, from the brave hopes and soaring ambitions of the early twentieth century to the cynicism and ecological concerns of a century later. Bringing to life the flamboyant entrepreneurs, shrewd businessmen, and gifted engineers that worked behind the scenes to bring us horsepower and performance, The Life of the Automobile is a globe-spanning account of the auto industry that is sure to rev the engines of entrepreneurs and gearheads alike.

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Hybrid drives and the operation of hybrid vehicles are characteristic of contemporary automotive technology. Together with the electronic driver assistant systems, hybrid technology is of the greatest importance and both cannot be ignored by today's car drivers. This technical reference book provides the reader with a firsthand comprehensive description of significant components of automotive technology. All texts are complemented by numerous detailed illustrations.

Indexes the Times, Sunday times and magazine, Times literary supplement, Times educational supplement, and the Times higher education supplement.

From the moment of its launch in 1998, the Rover 75 caught the public's imagination. Here, at last, was a car that felt like traditional Rovers and had been designed in Britain. Rover 75 and MG ZT charts the evolution of the models from the early 1990s onwards including full production histories and comprehensive specification details. Contents include: the development and production of the Rover 75 under BMW in the 1990s; becoming the MG Rover Group - from BMW to Phoenix Venture Holdings; expanding the Rover 75 with Longbridge Rover Saloons and Tourers; the MG models of the new millennium - the ZT and ZT-T; monogram 75, the five-millionth Rover; a facelift for the cars with the new V8 engines; moving production to China and the end of the MG Rover Group. Illustrated with 267 colour photographs, this is essential reading for motoring enthusiasts and fans of the Rover brand. Includes advertising matter.

Getting a Rover K-Series engine properly up and running can be a difficult task, but ultimately the result is always worthwhile. Illustrated with over 300 photographs, Rover K-Series Engine - Maintenance, Repair and Modification is a practical guide to keeping these unique engines in

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fine working order. The most well-known issue with the K-Series is the head gasket, and this book demonstrates how to identify common faults, before giving practical advice on how best to solve them. Step-by-step guidance on all aspects of long-term engine maintenance is provided, in addition to the improvements required to prevent further problems. A K-Series engine is then stripped down to examine its clever and interesting structure, and is rebuilt with improvements. Authors of over twenty automotive books and countless articles in assorted motoring magazines, Iain Ayre and Rob Hawkins have combined their knowledge to bring you this book on the Rover K-Series engine, which is fully illustrated with 356 colour photographs. Essential MG tells the full story of this well loved sports car from its early days, covering developments in style, increases in power, and its history in racing and speed trials. The first MG cars were produced in Oxford, England, in 1924. The car was instantly appealing, with a cheekiness of spirit that would characterize the marque all of its life, winning the hearts of millions around the globe, not least in the United States. The price was as attractive as the styling and the performance. It was cheap and it was fun, quintessential MG traits.

This will be the only book on planetary rover development covering all aspects relevant to the design of systems

An illustrated inside look at the story of the cars designed to save MG Rover. This book is an essential guide to the MG Z cars.

This long out of print classic has now been revised and updated. The most comprehensive account of British cars ever published, this book presents a huge amount of historical and technical information. Nearly 700 manufacturers and 3,700 individual models are profiled, including technical specs for most cars.

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Hatchback, including special/limited editions. Does NOT cover features specific to Dune models, or facelifted Polo range introduced June 2005. Petrol: 1.2 litre (1198cc) 3-cyl & 1.4 litre (1390cc, non-FSI) 4-cyl. Does NOT cover 1.4 litre FSI engines. Diesel: 1.4 litre (1422cc) 3-cyl & 1.9 litre (1896cc) 4-cyl, inc. PD TDI / turbo.

The detailed history of MG -- the quintessential British sports car.

This textbook is appropriate for senior undergraduate and first year graduate students in mechanical and automotive engineering. The contents in this book are presented at a theoretical-practical level. It explains vehicle dynamics concepts in detail, concentrating on their practical use. Related theorems and formal proofs are provided, as are real-life applications. Students, researchers and practicing engineers alike will appreciate the user-friendly presentation of a wealth of topics, most notably steering, handling, ride, and related components. This book also: Illustrates all key concepts with examples Includes exercises for each chapter Covers front, rear, and four wheel steering systems, as well as the advantages and disadvantages of different steering schemes Includes an emphasis on design throughout the text, which provides a practical, hands-on approach

This e-book details the most interesting and important characteristics of the

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automobiles, car maintenance, styling features, car body style, the standard classification of the cars, an history of the automobiles, introduction in the automotive industry, and the traffic code, rules and signs. An automobile, usually called a car (an old word for carriage) or a truck, is a wheeled vehicle that carries its own engine. Older terms include horseless carriage and motor car, with "motor" referring to what is now usually called the engine. It has seats for the driver and, almost without exception, for at least one passenger. The automobile was hailed as an environmental improvement over horses when it was first introduced. Before its introduction, in New York City, over 10,000 tons of manure had to be removed from the streets daily. However, in 2006 the automobile is one of the primary sources of worldwide air pollution and cause of substantial noise and health effects.

Singapore's best homegrown car magazine, with an editorial dream team driving it. We fuel the need for speed!

It's not just smaller, lesser-known companies that have launched dud brands. On the contrary, most of the world's global giants have launched new products that have flopped - spectacularly and at great cost. Haig organizes these 100 ""failures"" into ten types which include classic failures (e.g., New Coke), idea failures (e.g., R.J.Reynolds' smokeless cigarettes), extension failures (e.g. Harley Davidson perfume), culture

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failures (e.g., Kellogg's in India), and technology failures (e.g., Pets.com).

This book, which has been prepared by an international group of experts, provides comprehensive guidance for the design, planning and implementation of assessments and monitoring programmes for water bodies used for recreation. It addresses the wide range of hazards which may be encountered and emphasizes the importance of linking monitoring progra

Hatchback & Saloon. Does NOT cover 6-speed CVT automatic transmission fitted to 1.8 litre models. Petrol: 1.4 litre (1396cc), 1.6 litre (1588cc) & 1.8 litre. (1796cc) 4-cyl and 2.0 litre (1997cc) & 2.5 litre (2497cc) V6. Turbo-Diesel: 2.0 litre (1994cc).

The Complete Book of Classic MG Cars covers all the marque's collectible production saloons and sports cars, from the 14/28 and 14/40 sports cars to the iconic postwar convertibles like the MGA and MGB, as well as latter-day takes on the classic MG formula, such as the RV8. First produced in Oxford, England, in 1924, MG cars proved instantly appealing, with a cheeky spirit that would win the hearts of millions around the globe, not least of all in the United States. This was due in no small part to the fact that the price was as attractive as the styling and the performance. Inexpensive and fun became quintessential MG traits. In this installment of Motorbooks' Complete Book series, author Ross Alkureishi offers a chronological model-by-model marque history. Narratives discuss design, production, and technology, while specification tables highlight key technical and performance data. Hundreds of photos illustrate the vehicles

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and even include detail shots of engine bays and interiors. Originally formed as a side business, MG became one of the world's most recognized car brands. From prewar saloons to fast and affordable two-seat sports cars in the pre- and postwar periods, MG has exuded fun, thanks to models like the Midgets and Magnettes, the traditionally styled T-Types, and the vehicles that would become the marque's most recognizable: the MGA, MGB, and MGC. MG would undergo several ownership changes throughout the years, and Alkureishi expertly shows how different ownership groups affected MG cars, good or bad. Along the way, the company competed on racetracks around the world, and Alkureishi describes the most successful of these exploits in complementary sidebars. The Complete Book of Classic MG Cars is the essential guide to this important chapter in the history of motoring.

MGF and TF Restoration Manual provides the MGF or TF owner with a complete workshop guide to mechanical and body restoration for the cars. With the MGF in production between 1995 and 2001, and the MG TF until 2011, many of the cars have survived in a structurally and mechanically sound state, without the huge costs and complications of needing a complete body restoration that is so often the case with pre-1980 MGs. Topics covered include: Model overview and parts supply; Workshop safety information; Bodywork [external and subframes]; Trim [including hood problems and replacement]; All mechanical components [including head gasket replacement]; Electrical systems [including security systems]; Modification [cosmetic, mechanical and

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engine]. An essential and practical workshop guide for all owners of these attractive sports cars. Gives instructions on minor repair and maintenance procedures and covers a full engine strip and rebuild. Covers workshop safety information, bodywork, trim, all mechanical components and much, much more. Features a number of different project cars. Superbly illustrated with approximately 1000 colour step-by-step photographs. Roger Parker is an acknowledged MGF and TS expert with years of restoration experience.

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