

Making Youtube Videos Star In Your Own Video Dummies Junior

From the host of the YouTube channel that went viral—Dad, How Do I?—comes a book that's part memoir/part inspiration/part DIY. Rob Kenney's father left him and his seven siblings when he was fourteen years old, and the youngest had to fend for themselves. He wished that he had someone who could teach him the basics—how to tie a tie, jump-start a car, unclog a drain, use tools properly—as well as succeed in life. But he and his siblings had to figure these things out on their own. Now a father himself, Rob decided that he would help people out by providing how-to tips as well as advice—and even throw in some bad dad jokes. He started a YouTube channel for anyone looking for fatherly advice, and in the course of three months, gained a following of nearly 2.5 million subscribers, with millions of views for his how-to and inspirational videos. In this book, Rob shares his story of overcoming a difficult childhood with the strength of faith and family, and offers inspiration and hope. In addition, he provides 50 practical DIY instructions (30 of which will be unique to the book), illustrated with helpful line drawings.

The Wall Street Journal bestseller! Learn the secrets to getting dramatic results on YouTube Derral Eves has generated over 60 billion views on YouTube and helped 24 channels grow to one million subscribers from zero. In *The YouTube Formula: How Anyone Can Unlock the Algorithm to Drive Views, Build an Audience, and Grow Revenue*, the owner of the largest YouTube how-to channel provides the secrets to getting the results that every YouTube creator and strategist wants. Eves will reveal what readers can't get anywhere else: the inner workings of the YouTube algorithm that's responsible for determining success on the platform, and how creators can use it to their advantage. Full of actionable advice and concrete strategies, this book teaches readers how to: Launch a channel Create life-changing content Drive rapid view and subscriber growth Build a brand and increase engagement Improve searchability Monetize content and audience Replete with case studies and information from successful YouTube creators, *The YouTube Formula* is perfect for any creator, entrepreneur, social media strategist, and brand manager who hopes to see real commercial results from their work on the platform.

After Lilly Singh graduated from college in 2010, she was depressed about pursuing a traditional career path. Then she found YouTube and embarked on a career uploading creative content to her channel *ILSuperwomanII*. Now, more than 14 million subscribers tune in to Singh's videos of comedy skits, impersonations, and motivational observations. In 2016 People's Choice Awards voted Singh Favorite YouTube Star. With this in-depth biography, readers will learn how Singh's unique personality and drive have propelled her to find her own career path to become a top YouTube star.

The book that 5 million fans of *Binging with Babish* on YouTube have been waiting for! The internet cooking show *Binging with Babish* has taken YouTube by storm with views as high as 12 million per episode. For each video, Andrew Rea, a self-proclaimed movie and TV buff, teaches a recipe based on a favorite TV show or film, such as the babka from the classic *Seinfeld* episode, the beef bourguignon from *Julie & Julia*, or the timpano from *Big Night*. This cookbook includes these and other fan-favorite recipes. Some are so delicious that you'll want to make them for dinner right away, like Bubba's shrimp from *Forrest Gump*, while others

can be saved for impressing a loved one—like the chocolate lava cake from Jon Favreau’s *Chef*, which the actor/director (who also wrote the foreword) asked to make during a guest appearance on Rea’s show. Complete with behind-the-scenes stories and never-seen-before photos, as well as answers to frequently asked fan questions, *Binging with Babish* is a must-have companion to the wildly popular YouTube show.

YouTube is the world’s largest video sharing website. It was created in 2005 and was taken over by Google in 2006. Beginning in 2008, YouTube started a Korean language service. People around the world have access to enjoy YouTube with the exception of a few countries including China. There are three main components that constitute the YouTube ecosystem: the users who are the members of the YouTube communities and the consumers of YouTube videos; the creators who produce videos; and the advertisers who make the money flow within the YouTube ecosystem. YouTube is open to anybody who wants to create and upload videos, and all users are equally eligible to become creators. YouTube is operating the YouTube partnership program to encourage users to become creators of videos. This is YouTube reference book proofread by the person who is currently in charge of the YouTube partnership program. This book explains everything that you need to know about YouTube if you want to become a creator and manage your own channel; how to sign up to become a YouTuber; how to upload videos; how to manage your channel; how to monetize YouTube videos; and the knowhow to generate more profits. All lessons about basic YouTube features are accompanied by “Follow These Simple Steps,” where you are encouraged to practice what you have learned. The book also includes a “Special Page” section, where some of the popular YouTube channels are introduced by different categories, in addition to ways on how to use YouTube to promote businesses and to protect your copyrights.

Create This Book is the ultimate outlet for creativity. Includes 242 pages of unique and inspiring prompts to get you in the creative zone! Whether you are trying to get past an artist's block, wanting to become more creative, or just looking to have some fun, you will love this interactive journal! Want to learn more? Check out "Create This Book" on Youtube! You can watch Moriah Elizabeth's "Create This Book" Series! Great for inspiration and guidance on your creative journey! Go to MoriahElizabeth.com for more information.

Jake Paul, KSI and PewDiePie influence the views, lives and purchases of millions of fans. And their power is growing. Two billion people worldwide watch YouTube. Yet despite their reach, YouTubers remain a mystery to much of the public and media. What is the secret of their appeal? How do they cope with being in front of the lens? And who is behind them? Wired journalist Chris Stokel-Walker reveals the answers in the first independent in-depth book on YouTube. For three years he has interviewed more than 100 figures connected with the world's biggest video-sharing website, among them agents, managers and influencers themselves. He charts YouTube's rise from showing a single video of a zoo to multi-billion-dollar site that outmuscles Facebook. And he delves into thorny issues about brands, burnout and authenticity. He explains why YouTubers keep stopping traffic in city centers and whether they will eat normal TV. If you are a journalist, publicist, advertiser, or marketer who needs to know how YouTube works or a parent intrigued by what the kids are watching and why (or just fascinated by the lives of leading creators) you need this book.

Are you tired of working your nine to five job wondering when you're going to make enough money to retire or, at least, take that vacation you've been planning? Would you like to know how to make money without having to constantly manage the source? Then you should look into YouTube videos! There are plenty of ways you can monetize your YouTube videos and create ones that will be successful. In this book, you'll learn the top ten ways to make money on YouTube. You'll learn how to:

- * Generate Traffic to Your Blog Or Website via YouTube Videos
- * Make Products and Promote them with YouTube
- * Generate Affiliate Sales from YouTube
- * Make a Web TV Series
- * Become a YouTube Personality or Star
- * Use the YouTube Partner Program
- * Make Tutorial Videos
- * Boost Your Fundraising Campaign's Results
- * Build Your Brand
- * Turn Your Pet or Child into a Star

You'll also learn how to optimize your YouTube video's SEO as an added bonus at the end of this book! YouTube videos are an excellent way to make an extra, passive income. All you have to do is make some videos, optimize them with SEO, and watch the viewers pile up! If you're ready to learn how to make your YouTube videos generate income for you, then scroll down and grab a copy of this Book today!

The easy way for kids to get started with filmmaking If you've been bitten by the filmmaking bug—even if you don't have a background in video or access to fancy equipment—Digital Filmmaking For Kids makes it easy to get up and running with digital filmmaking! This fun and friendly guide walks you through a ton of cool projects that introduce you to all stages of filmmaking. Packed with full-color photos, easy-to-follow instruction, and simple examples, it shows you how to write a script, create a storyboard, pick a set, light a scene, master top-quality sound, frame and shoot, edit, add special effects, and share your finished product with friends or a global audience. Anyone can take a selfie or upload a silly video to YouTube—but it takes practice and skill to shoot professional-looking frames and make your own short film. Written by a film and video professional who has taught hundreds of students, this kid-accessible guide provides you with hands-on projects that make it fun to learn all aspects of video production, from planning to scripting to filming to editing. Plus, it includes access to videos that highlight and demonstrate skills covered in the book, making learning even easier and less intimidating to grasp. Create a film using the tools at hand Plan, script, light and shoot your video Edit and share your film Plan a video project from start to finish If you're a student aged 7–16 with an interest in creating and sharing your self-made video, this friendly guide lights the way for your start in digital filmmaking.

Pop-culture phenomenon, social rights advocate, and the most prominent LGBTQ+ voice on YouTube, Tyler Oakley brings you Binge, his New York Times bestselling collection of witty, personal, and hilarious essays. For someone who made a career out of over-sharing on the Internet, Tyler has a shocking number of personal mishaps and shenanigans to reveal in his first book: experiencing a legitimate rage blackout in a Cheesecake Factory; negotiating a tense standoff with a White House official; crashing a car in front of his entire high school, in an Arby's uniform; projectile vomiting while bartering with a grandmother; and so much more. In Binge, Tyler delivers his best untold, hilariously side-splitting moments with the trademark flair that made him a star.

The ultimate collection of DIY activities to do with your kids to teach STEM basics and beyond, from a wildly popular online dad. With more than 3 million fans, TheDadLab has become an online sensation, with weekly videos of fun and easy science experiments that parents can do with their kids. These simple projects use materials found around the house, making it easier than ever for busy moms and dads to not only spend more quality time with their children but also get them interested in science and technology. In this mind-blowing book, Sergei Urban takes the challenge off-screen with fifty step-by-step projects, including some that he has never shared online before. Each activity will go beyond the videos, featuring detailed explanations to simplify scientific concepts for parents and help answer the hows and whys of their

curious children. Learn how to: • explore new fun ways to paint; • make slime with only two ingredients; • defy gravity with a ping-pong ball; • produce your own electricity, and more! With TheDadLab, parents everywhere will have an easy solution to the dreaded "I'm bored" complaint right at their fingertips!

Everything kids need to create and star in their own video! YouTube has won the hearts, minds, and eyes of kids around the globe. Young people everywhere are making their mark on this popular platform--some of them even gaining massive followings, worldwide recognition, and the paychecks that come along with it. While lots of youngsters are happy to be spectators, others are hungry to create and star in YouTube content of their own--and this book shows them how. In this Youtube Secrets book, you will discover: - Create a channel making videos they love! - Understand the importance of networking with other kid YouTubers! - Stay safe online and how to handle trolls and harassment! - Learn how real kids make real money doing this! - And much, much more! For any kid interested in joining the YouTube revolution, this book is the perfect place to start!

Do you want to be a YouTube star? Do you dream of sharing your life and passion with the world on YouTube, but don't know where to start? If you want to be a vlogger, live streamer, or any type of content creator, my book is for you! In my book, YOU can be a YouTube Star, I will teach you exactly how to start, run, and grow a successful YouTube channel. Being a YouTube content creator can be a great opportunity for earning a side income or making it your full-time job. The first step in the journey is buying this book! These things take hard work. Behind all of those fancy and happy YouTubers you see on-screen are hours and hours spent poring over guidelines, rules, algorithms, SEOs, and technical stuff that the viewers don't really see when a video goes up. A lot of hard work goes into content before and after hitting that Upload button, so while I'm here to help you create your own YouTube channel and be a star yourself, I hope that knowing all of these challenges makes you develop a better appreciation and newfound respect for what other YouTubers do out there. My book covers all aspects of starting a YouTube channel from account creation, to branding, to marketing, promotion, and subscriber growth. The first section of the book will teach you all about the traits of a successful YouTube channel. Next, I will show you step by step just how to go about setting up your YouTube channel. Then, we'll discuss branding. Deciding on your brand and how that is received by viewers is probably THE most important thing to get correct when taking on this venture. We will talk about thumbnails, color choices, your target market, and everything about the look and feel of your channel and what that conveys. But - before you can make money, we'll talk about picking and using the right technology for your purposes. We will talk about cameras, editing software, and how to upload a video. You'll have to get viewers and subscribers before you can even begin to profit from your videos. I will show you what the YouTube algorithm is all about and how to use keywords and metadata to your advantage. Finally, last but not least, I will give you some final tips and tricks to enhance your YouTube career. In the end, I would say, create something that you can be proud of. Share yourself, your passion, your creativity with the world. You might be surprised at the result! If you're serious about becoming a YouTuber, you will want to add this title to your reading list. Be sure to click "Buy Now," so you can start on your content creation dream!

From the craftsman behind the popular YouTube channel Primitive Technology comes a practical guide to building huts and tools using only natural materials from the wild. John Plant, the man behind the channel, Primitive Technology, is a bonafide YouTube star. With almost 10 million subscribers and an average of 5 million views per video, John's channel is beloved by a wide-ranging fan base, from campers and preppers to hipster woodworkers and craftsmen. Now for the first time, fans will get a detailed, behind-the-scenes look into John's process. Featuring 50 projects with step-by-step instructions on how to make tools, weapons, shelters, pottery, clothing, and more, Primitive

Technology is the ultimate guide to the craft. Each project is accompanied by illustrations as well as mini-sidebars with the history behind each item, plus helpful tips for building, material sourcing, and so forth. Whether you're a wilderness aficionado or just eager to spend more time outdoors, Primitive Technology has something for everyone's inner nature lover.

Reel in the Profits with YouTube YouTube delivers more than a billion minutes of streaming content to 1.3 billion active users every day. That's equivalent to one-third of all internet users and at least a billion reasons to start creating videos that promote your business, brand, products, and services today. Entrepreneur Magazine's Ultimate Guide to YouTube for Business is the video marketing blueprint you need to create videos that educate, entertain, and inspire viewers to take action. You'll learn how to plan, edit, promote, and share your videos with the public, as well as how to leverage YouTube's tools to help spotlight your business and your products without spending a fortune. From video production to promotion, this guide shares the battle-tested strategies and tried-and-true advice from successful YouTube experts to help you: Set up your channel and become a YouTube Partner to start monetizing your videos Create a virtual community that uses and loves your products Cater your videos to your target audience at every stage—pre-production, production, post-production, and promotion Drive traffic to your channel, website, or social media with optimized video titles, tags, playlists, and more Promote your YouTube videos using Facebook, Twitter, Google+, and other social sites Make a video go viral with the help of blogs, websites, and other online resources Find out what a YouTube channel can do for you as you learn to create your channel, leverage it as a marketing tool, and maximize your return on investment.

Start and Monetize a New YouTube Channel in 6 Simple Steps Do you dream of being the next YouTube star? Do you want to create must-see videos that will entertain, teach or inspire? Or maybe promote your business, start a side-hustle or level-up your creative skills? Whatever your big dream is, YouTube can help get you there by generating interest in your products or services or simply showcasing the unique skills and talents you offer the world. But where do you start? In this easy-to-follow guide, the authors have taken all the guesswork out of the equation and provided a foolproof plan for getting started. Using simple steps, this book will cover everything you'll need to master YouTube's popular platform. If you've always wondered how your favorite YouTube stars make engaging videos, go viral and gain scores of loyal fans, this is the book for you. Discover how to: * Start a new YouTube channel from scratch * Use the platform to drive traffic to your existing blog, website or online store * Create content that engages your viewers * Monetize and launch your channel using easy steps * Establish an online presence and gain your first 100 subscribers You'll learn from the authors' experience along with other examples of successful YouTube channels that making it on YouTube is not just a pipe dream for social media influencers, but for anyone who is willing to put in the work. Are you keen to get started but nervous about tech? This book also has you covered. The authors will show you just how few tech tools you really need and break down each part of the process so you can move past your fear. Don't let fear or lack of confidence hold you back. Let the experts guide you every step of the way and make 2020 your year. The year your dreams become a reality. Are you ready to create a flexible, rewarding, and profitable career on YouTube? Get your copy today by clicking BUY NOW!

Create a YouTube channel that draws subscribers with top-notch content YouTube has the eyes and ears of two billion monthly users. YouTube Channels for Dummies, 2nd Edition offers proven steps to attracting a chunk of those billions to your personal or business channel. This updated guide offers insight from a quartet of YouTube channel content creators, managers, marketers, and analysts as they share the secrets of creating great content, building an audience,

and interacting with your viewers. The book includes information on: · Setting up a channel · Creating videos that attract viewers · Putting together a video studio · Editing your final product · Reaching your target audience · Interacting with your fans · Building a profitable business · Tips on copyright law Written for both the budding YouTube creator and the business professional seeking to boost their company's profile on the popular social networking site, YouTube Channels for Dummies allows its readers to access the over two billion active YouTube users who log on each day. Learn how to create a channel, build a YouTube following, and get insight on content creation, planning, and marketing from established YouTube creators.

YouTube has changed our world-from how we view video to how we connect and market-opening a new entrepreneurial landscape to ambitious individuals. Thousands of people generate six to seven figures annually from online video content. And, with the right roadmap, you too could be en route to real influence and income. In YouTube Secrets, online video experts Sean Cannell and Benji Travis draw on a decade of experience as well as interviews with more than one hundred top creators to give you a step-by-step YouTube success playbook. You'll learn - The seven essential ingredients for a profitable channel - New strategies for getting views and subscribers - Ten ways to make money on YouTube - And much more Whether you're a beginner or a veteran, this book will show you how to use YouTube to build a following, create a lucrative business, and make a massive impact in people's lives.

Discover Ways To Become a Self-Made YouTube Millionaire Plan. Create. Upload. Earn. It is known to all that the YouTube Industry has become so popular it is widely used by normal people just like you and me. Ever heard of Michelle Phan? Well, if you haven't yet, she's one of the youngest millionaires who ever started her empire by kicking it off using her own YouTube channel! What happened next were series of endless favorable outcomes that followed one after the other. Way back, YouTube wasn't really that popular in terms of its capacity to increase cash flow. However, over the years, its additional advantage slowly came out of hiding that the majority is now utilizing it. In this book you will be disclosed many of the advantages of the use of this social media platform. It will show you how it can be your source of income and teach you how you can convert your passion and ideas into cash! Do you want to know what you can get from this book? We're sure you do! Here Are 7 Topics To Be Discussed: * All About YouTube * Earning Money from YouTube * Benefits Of Using YouTube For Business * Maximizing Profits * Marketing * Ads For Monetizing On YouTube * Tips For Using YouTube For Business Now is the time to get out of the dark and see the light! YouTube: Ultimate YouTube Guide To Building A Channel, Audience And To Start Making Passive Income is your ride to success!! Here's Why? * YouTube is the largest search engine next to Google. * It has more than 1 billion visits from different users every month. * It has 1 million new subscribers each day. * YouTube can monetize your content if done properly. * YouTube is

the perfect place where you can express YOURSELF and YOUR passion. So let us learn and earn together! Everything kids need to create and star in their own video! YouTube has won the hearts, minds, and eyes of kids around the globe. Young people everywhere are making their mark on this popular platform—some of them even gaining massive followings, worldwide recognition, and the paychecks that come along with it. While lots of youngsters are happy to be spectators, others are hungry to create and star in YouTube content of their own—and this book shows them how. Written for kids in a language they can understand, this book helps budding filmmakers and producers create their own videos—no matter the subject. It offers creators the insight on how to plan and shoot quality videos, install and use video editing tools, and post the final product to YouTube. Apply tricks that pro filmmakers use for better shots, lighting, and sound Edit your video, add transitions, insert a soundtrack, and spice things up with effects Shoot and share your video gaming exploits Share finished videos with family, friends, and the world For any kid interested in joining the YouTube revolution, this book is the perfect place to start!

This collection studies beauty vlogging as a phenomenon operating at the intersection of celebrity culture, digital communities, and the cosmetics industry. Exploring subjects ranging from race and gender to disability and religion, the chapters examine how the genre has impacted social media landscapes and gender expression. The contributors analyze how beauty vlogging makes community and economic success seem accessible for viewers as well as how the beauty vlog itself can function as a platform for enacting and inspiring social commentary and change. Makeup in the World of Beauty Vlogging studies the cultural phenomenon of the beauty vlog as a space where audiences and vloggers find a voice and a means of personal expression via the potentially subversive power of makeup and social media. Offers the creative director's recollections and color photographs of the fashion inspirations behind the artist's "Rated R" album and "Last Girl on Earth" tour.

The amazing New York Times bestseller about what you can do when life gives you a second chance. After her grandmother dies, a girl travels to different gardens to scatter her ashes, learning about life and love along the way. From Love Letters advice columnist and podcast host Meredith Goldstein, this emotionally resonant novel with a touch of humor is perfect for fans of Robin Benway and Jenna Evans Welch. When Lori's Dorothy Parker-loving grandmother dies, Lori's world is turned upside down. Grandma Sheryl was everything to Lori—and not just because Sheryl raised Lori when Lori's mom got a job out of town. Now Lori's mom is insisting on moving her away from her beloved Boston right before senior year. Desperate to stay for as long as possible, Lori insists on honoring her grandmother's last request before she moves: to scatter Sheryl's ashes near things that grow. Along with her uncle Seth and Chris, best friend and love-of-her-life crush, Lori sets off on a road trip to visit her grandmother's favorite gardens.

Dodging forest bathers, scandalized volunteers, and angry homeowners, they come to terms with the shape of life after Grandma Sheryl. Saying goodbye isn't easy, but Lori might just find a way to move forward surrounded by the people she loves.

Since launching her YouTube channel in 2007, Lindsey Stirling has amassed millions of loyal fans with her unique performance style as a dancing violinist. Stirling's videos have been viewed more than eleven billion times and her albums have sold thousands of copies. She has also performed in concert around the world and collaborated with well-known music artists. In 2016, Stirling's memoir made the New York Times' best-seller list. This fun, exciting biography discusses how Stirling's faith, philanthropy, and other dramatic events in her life have influenced her career to become a top YouTube star.

This book examines how children and the concept of childhood are presented in media through the unique lens of childhood studies. This collection, authored by a cadre of international scholars, explores how children are represented, and how they represent themselves, in print, television, film, advertising, and emerging web technologies.

How does someone become a YouTube star? What do YouTube stars do? Learn about how YouTube stars make videos, talk to fans, and more!

Nearly 1.5 million subscribers on YouTube. Extremely loyal and devoted fan network to LaToya Forever channel. Her gift of connecting with people Her over-the-top persona and style is catching the attention of many Internet users, industry movers and shakers, and most recently, BPMtv."

If you are looking for gift to your kid YouTuber - this YouTube Planner for kids is the best gift idea for any age YouTubers.. It is a great resource for beginners and experienced YouTubers and Vloggers to create simple and amazing content. Helps you, stay organized, plan well in advance, track progress and achieve your goals. This YouTube planner will help you or your loved one become a great content creator, influencer on this most popular online video platform. Includes: Video title Category Duration Idea Source Keywords Playlists Date Recorded and Published Supplies Description Statistics : Likes, Dislikes, Views, Comments, Subscribers etc Checklist : Film, Voice Over, Edit, Thumbnail, Music etc Useful links associated with video Additional notes about Video Main points noted in video Social media pages : Facebook, Twitter, Pinterest, Instagram and Others. More. Enjoy this YouTube Planner for kids who want learn more about Youtube Planning! Printed on high quality solid white paper. All the best to grow your YouTube channel with this cool planner. Be Healthy and Happy! Thank You for Being Our Customers!

Wendie Ayche is the happy, go-lucky, upbeat YouTube personality, "Wengie." With her hilarious and creative YouTube videos that cover everything from advice, to makeup tips, to how to make slime, Ayche's fan base of more than 13 million subscribers continues to increase. This insightful biography presents a candid look into the world of this cheerful YouTube personality. Readers learn essential details about Ayche's childhood move from China to Australia, what led her to start her own YouTube channel, and the endearing videos she posts online.

Excited about being "star of the week" at school, Stanley spends a lot of time choosing and preparing his favorite things to share,

but becomes discouraged when his classmates make fun of what he likes. 20,000 first printing.

Based on the life of IRL YouTube sensation Mia Fizz, FAN TAKEOVER is the first in a new series that takes you behind the camera and into the world of a social media star! Famous YouTuber Mia Fizz has two problems: one, she needs to shake up the content on her channel. Two, her little sister Sienna's birthday is just days away, and she hasn't found the perfect present for a viral birthday reveal. In need of inspo, Mia turns to her beloved fans. It's time for a fan takeover! Each day Mia will have to do one thing her fans choose. Things get complicated when Mia's followers challenge her to try something that's way outside her comfort zone—and she meets a cute guy in the process. Her fans pose a scary idea: what if Mia talks to him? Embarrassing moments, hilarious vids, and fan encounters ensue ... but will any of these wild challenges help Mia figure out what to get Sienna for her birthday?

Whether you're watching a movie, bingeing on a classic TV show, or listening to your favorite song, you're probably streaming it. Videotapes, DVDs, and CDs are mostly just memories now. Streaming puts a world of options at your fingertips when you're at home and, with a smartphone or tablet, when you're on the go. Find out how streaming was invented, how it works, and what the future might hold for this part of a high-tech life.

Based on a Navy SEAL's inspiring graduation speech, this #1 New York Times bestseller of powerful life lessons "should be read by every leader in America" (Wall Street Journal). If you want to change the world, start off by making your bed. On May 17, 2014, Admiral William H. McRaven addressed the graduating class of the University of Texas at Austin on their Commencement day. Taking inspiration from the university's slogan, "What starts here changes the world," he shared the ten principles he learned during Navy Seal training that helped him overcome challenges not only in his training and long Naval career, but also throughout his life; and he explained how anyone can use these basic lessons to change themselves-and the world-for the better. Admiral McRaven's original speech went viral with over 10 million views. Building on the core tenets laid out in his speech, McRaven now recounts tales from his own life and from those of people he encountered during his military service who dealt with hardship and made tough decisions with determination, compassion, honor, and courage. Told with great humility and optimism, this timeless book provides simple wisdom, practical advice, and words of encouragement that will inspire readers to achieve more, even in life's darkest moments. "Powerful." --USA Today "Full of captivating personal anecdotes from inside the national security vault." --Washington Post "Superb, smart, and succinct." --Forbes

Instant New York Times bestseller · Hilarious stories and advice about the ups and downs of growing up, from a popular YouTube artist and storyteller. Like any shy teen turned young adult, YouTube star James Rallison ("The Odd 1s Out") is used to being on the outside looking in. He wasn't partying in high school or winning football games like his older brother. Instead, he posted comics on the Internet. Now, he's ready to share his hard-earned advice from his 21 years of life in the funny, relatable voice his fans love. In this illustrated collection, Rallison tells his own stories of growing up as the "odd one out": in art class with his twin sister (she was more talented), in the middle school locker room, and up to one strange year of college (he dropped out). Each story is filled

with the little lessons he picked up along the way, serious and otherwise, like: * How to be cool (in seventh grade) * Why it's OK to be second-best at something, and * How to survive your first, confidence-killing job interviews Filled with fan-favorite comics and never-before-seen material, this tongue-in-cheek take on some of the weirdest, funniest parts of life is perfect for both avid followers and new converts.

The keys to growing a YouTube channel that took me from zero to 75,000 subscribers in 18 months. If you're serious about starting a YouTube business and want to make money on YouTube, I can show you the way. I've doubled my monthly income by creating a YouTube channel. Thousands of people watch each video and I've built a community that supports and motivates me every day...and that's all in less than two years! Is it Too Late to Start a YouTube Business? I've been developing online businesses since 2012 but was late to the game on YouTube. By the time I started my YouTube channel, people were already saying, "YouTube is dead!" People were saying you couldn't grow on YouTube anymore and that small channels couldn't win in the YouTube algorithm. I'm living proof you CAN start a YouTube business and be successful. I average \$3,500 a month on ads alone (June 2019) and another three- to four-thousand on sponsorships, affiliates and my own products. In fact, I believe we're just coming into the Age of YouTube with the rollout of 5G and every business owner needs a video presence. A YouTube How-To from Someone that's Been There! I've seen the frustration for small YouTubers, trying to compete and get views against the million-subscriber monsters. I know what it's like to start a channel from nothing. I'll not only show you how to set up your channel to look professional, I'll reveal the secrets even some of the biggest YouTube creators don't know. In this book, you'll learn: -How to get YouTube video ideas and hack the most popular videos for viral success (Pg 49)-Five steps to building a YouTube channel brand that creates an army of supporters (Pg 69)-The easy way to record videos, even if you don't like to be on camera (Pg 85)-Five income streams that guarantee you WILL make money on YouTube (Pg 135) Since starting my YouTube channel, I've consulted and helped other video influencers grow their channels for millions of views. I've helped them find sponsorships and make enough money to quit their day job to make YouTube a full-time business. I can do the same for you with this book. I can show you the way but YOU have to get started. Scroll back up and click Buy Now to create your YouTube business and start making money on YouTube.

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