

Lombardi His Life And Times Prairie Classics

Describes the formative years of the renowned football coaches when they worked together as coordinators for the New York Giants in the mid-1950s, discussing how they each developed their unique coaching styles before they became famous.

A powerful biography of one of the greatest football players of all time, in the spirit of Johnny U and Namath No one can touch Bart Starr's record setting 5 NFL Championships including 3 straight. America's Quarterback tells the story of the man who helped create the legend of Vince Lombardi and the Green Bay Packers. Set against the changing landscape of the last half of the 20th century, this biography traces Starr's life from childhood in Alabama to stardom in Green Bay and beyond. Not a simple sports story, Dunnavant traces the story of one man reaching for the American dream while professional football emerged from the shadows to capture the nation's imagination. It's a story of the tension between a coach and a player as different as fire and ice, and how they came to trust and revere each other. It's a story of triumph tempered by tragedy, and the world-class athlete who quietly, persistently, achieved a level of greatness unsurpassed by any quarterback since. A remarkable blend of personal memory and historical narrative, America's Quarterback is a tribute to an American hero and the perfect companion to the classic When Pride Still Mattered.

An emotional memoir from Hall of Fame, Super Bowl winning former head coach of the Pittsburgh Steelers and current CBS analyst, Bill Cowher.

In the golden years of professional football, one team and one coach reigned supreme: the 1960s Green Bay Packers, and the fiery Vince Lombardi. Run to Daylight! is Lombardi's own diary of a week at the helm of that magnificent club. Together with legendary sports-journalist, W.C. Heinz, Lombardi takes us from the first review of game films on Monday right through the final gun on Sunday afternoon. We see the planning, the plotting, the practice and the pain as forty-plus men come together to form that precision unit that makes for winning football. Lombardi gives us his views on life, the game, coaching, success, family, and the famed "Lombardi Sweep." Now, in this anniversary edition, with a special foreword by David Maraniss, we are once again reminded of the passion and power behind America's greatest game. Written in W.C. Heinz's inimitable style, Run to Daylight! is part diary, part philosophy text, part coaches manual. Here, is professional football at its best.

"Originally published in hardcover in slightly different form in the United States by Crown Archetype, an imprint of Random House, a division of Penguin Random House LLC, New York, in 2018"--Title page verso.

This book is about how the Green Bay Packers had started at the bottom and worked their way up to four NFL Super Bowl Championships and how Curly Lambeau made this team what they are today. There was a coach called Vince Lombardi that brought the Green Bay Packers to five World Championships in 1961, 62, 65, 66, and 1967 and the Green Bay Packers had finished no lower than second under Vince Lombardi from 1960 through 1967. John Torinus had heard the name of Vince Lombardi and he replied, "Who is Vince Lombardi?" Vince Lombardi later told the committee, "I want it understood, that I am in Complete command Here!" Vince Lombardi became the General Manager and Coach of the Green Bay Packers and went 7-5 his first season and received the coach of the year award.

A provocative and revelatory new biography of the legendary UCLA coach John Wooden, by one of America's top college basketball writers No college basketball coach has ever dominated the sport like John Wooden. His UCLA teams reached unprecedented heights in the 1960s and '70s capped by a run of ten NCAA championships in twelve seasons and an eighty-eight-game winning streak, records that stand to this day. Wooden also became a renowned motivational speaker and writer, revered for his "Pyramid of Success." Seth Davis of Sports Illustrated and CBS Sports has written the definitive biography of Wooden, an unflinching portrait that draws on archival research and more than two hundred interviews with players, opponents, coaches, and even Wooden himself. Davis shows how hard Wooden strove for success, from his All-American playing days at Purdue through his early years as a high school and college coach to the glory days at UCLA, only to discover that reaching new heights brought new burdens and frustrations. Davis also reveals how at the pinnacle of his career Wooden found himself on questionable ground with alumni, referees, assistants, and even some of his players. His was a life not only of lessons taught, but also of lessons learned. Woven into the story as well are the players who powered Wooden's championship teams – Kareem Abdul-Jabbar, Bill Walton, Walt Hazzard, and others – many of whom speak frankly about their coach. The portrait that emerges from Davis's remarkable biography is of a man in full, whose life story still resonates today.

Vince Lombardi, whom many believe to be the greatest football coach in the history of the sport, is both a household name and an icon. He is not only renowned in the sports world, but also in business and industry for his exceptional leadership skills. In Run to Win, acclaimed author Don Phillips examines Lombardi's famous coaching style by painting a picture of a fascinating individual, a man whose ingenious leadership helped lead his teams to nine playoff victories in a row, including wins in the first two Super Bowls. By extracting powerful lessons from a man who could both lead and inspire, Phillips gets to the heart of what made Lombardi great and shows readers what it takes to be a winner. At the same time, this groundbreaking book tells the inspiring story of Lombardi's ten-year career with the Green Bay Packers and Washington Redskins, complete with anecdotes, quotes, and Lombardi Principles that show why this legendary coach continues to be a role model for effective leadership in business today. Totally accessible and utterly fascinating, Donald T. Phillips's Run to Win empowers readers with the knowledge to succeed in business, while entertaining them with tales of a man whose ability to win under any circumstance is unsurpassed in the history of professional sports.

Celebrating the fiftieth anniversary of Vince Lombardi's first season in Green Bay, the author chronicles the coach's first year as head coach with the franchise he would reinvent and etch forever in football history, in a book based on interviews and thorough research.

More than 6 years after his death David Halberstam remains one of this country's most respected journalists and revered authorities on American life and history in the years since WWII. A Pulitzer Prize-winner for his ground-breaking reporting on the Vietnam War, Halberstam wrote more than 20 books, almost all of them bestsellers. His work has stood the test of time and has become the standard by which all journalists measure themselves. Bill Belichick's thirty-one years in the NFL have been marked by amazing success--most recently with the New England Patriots. In this groundbreaking book, THE EDUCATION OF A COACH, David Halberstam explores the nuances of both the game and the man behind it. He uncovers what makes Bill Belichick tick both on and off the field.

A New York Times contributor offers a radical reexamination of a hot-button issue of the mother and son relationship and advocates the end of the "mama's boy" taboo. New York Times contributor Kate Stone Lombardi unveils the surprisingly close relationship between mothers and sons. Mother after mother confessed to Lombardi that her husband, brothers, and even female friends and family criticize the fact that she is "too close" to her sons. Many of these women are often startled by the strong connection they feel with their sons; but rarely do they talk about it because society tells them to push their little boys away and not "baby" them with too much cuddling and comforting. It is as if there were an existing playbook-based on gender preconceptions dating back to Freud, Oedipus, and beyond-that prescribes the way mothers and their sons should interact. Lombardi's much-needed narrative is the first and only book to share truly revealing interviews with mothers who have close relationships with their sons, as well as interviews with these women's sons and husbands. Lombardi persuasively argues that the rise of the new male-one who is more emotionally intelligent and more sensitive without being less "manly"-is directly attributable to women who are rejecting the "mama's boy" taboo. Highlighting new scientific studies, *The Mama's Boy Myth* begins a fresh story-one that will be welcomed by mothers, fathers, and sons alike.

When Pride Still Mattered A Life Of Vince Lombardi Simon and Schuster

VINCE LOMBARDI'S LEADERSHIP PRINCIPLES: • Envision a successful future ? then chart a course to get there. • Communicate your vision with passion and conviction. • Know the people you lead; find out what motivates each one. • Lead with character and integrity. • Inspire confidence through your competence and success. • Lead boldly, act decisively, don't second-guess yourself. • Don't just be a boss ? be a servant to your people.

A revised and updated edition of an essential reference book filled with more than twelve thousand famous quotations

The Lombardi Rules Vince Lombardi--loved by some, feared by others, but respected by all--was first and foremost a winner. The greatest sports coach of his time, perhaps of all time, Lombardi was also a thoughtful man with uncommon passion, a motivator with uncompromising values, and a leader with unprecedented wisdom and authority. More than three decades since Lombardi's untimely passing, his words continue to resonate. In *The Lombardi Rules*, Vince Lombardi Jr. examines many of his father's most celebrated quotes to reveal the bedrock principles behind his legendary success. This concise yet comprehensive book is packed with proven insights and techniques that are especially valuable in today's hard-fought business arena, including: Ask yourself tough questions Play to your strengths Work harder than anybody Be prepared to sacrifice Be mentally tough Know your stuff Demand autonomy Act, don't react Keep it simple Focus on fundamentals Chase perfection Run to win Vince Lombardi's uncanny ability to motivate others, along with his insatiable drive for victory, made him the standard against which leaders in very field are measured. *The Lombardi Rules* provides an insider's look at Lombardi's extraordinary methods, and shows you how to adapt and adopt those methods for leadership success in your own career.

"The autobiography of Pro Football Hall of Fame member and Green Bay Packers legend Willie Davis"--

Faith. Fairness. Fortitude. And Football. Every time he confessed his sins, young seminarian Vince Lombardi sought forgiveness for the one he just couldn't stop committing--playing football. Football was more than a game to Lombardi. It was life. And the values it took to succeed--"perseverance, self-denial, hard work, sacrifice, dedication, and respect for authority"--were ones he lived by and inspired in others. Considered one of the best coaches of all time, whatever the sport, Lombardi was uncompromising in his expectations of himself and his players, both on the field and off. Sidelined and underestimated throughout his life because of his Italian heritage, Vince Lombardi took a brave stance against homophobia and racism. In a country and a sport divided by race the oft-quoted "Pope of Green Bay" had zero tolerance for bigotry and showed his players, fans, and other teams and coaches that character is what counts.

Published to widespread critical acclaim, Vince has been called: "the definitive biography" of an American legend. With stunning revelations and anecdotes, Vince Lombardi's life is pieced together with painstaking care in research, detail, and historical accuracy. Based on more than two hundred interviews, including those who played with him and against him, from his early coaching days at St. Cecilia High School in New Jersey to West Point, the New York Giants, and his championship seasons with the Green Bay Packers and Washington Redskins. Drawing upon unpublished Lombardi family papers, Vince clarifies the thirty years of mystery and contradiction that have swirled around the legend of Vince Lombardi. Vince goes beyond the sidelines to reveal the true character of Lombardi. He was dedicated and narrow, intelligent and dogmatic, self-restrained yet emotional, abusive yet apologetic. His moods could swing from deep gloom to soaring exuberance in seconds. He was compassionate, kind, charitable. He could also be gripped by uncontrollable anger. Above all, Vince paints a portrait of a very human man who committed his life to winning.

Who exactly is Bill Clinton, and why was he, of all the brilliant and ambitious men in his generation, the first in his class to reach the White House? Drawing on hundreds of letters, documents, and interviews, David Maraniss explores the evolution of the personality of our forty-second president from his youth in Arkansas to his 1991 announcement that he would run for the nation's highest office. In this richly textured and balanced biography, Maraniss reveals a complex man full of great flaws and great talents. *First in His Class* is the definitive book on Bill Clinton.

Numbers conjure up vivid memories in sports. If you say "3" most sports fans would think of Babe Ruth; Green Bay Packer fans would remember Tony Canadeo. If you say "75" most football fans would think of Mean Joe Green, but Packer fans would recall Forrest Gregg. This unique book features 99 chapters one keyed to each uniform number. The history of each number provides a different slice of Packer history, representing a thematic rather than chronological approach to Green Bay's rich heritage. There is no other book like this that reviews a team history by its uniform numbers. A refreshing take on a most popular team!

Pulitzer Prize winner David Maraniss's brilliant rendering of the life of one of baseball's most iconic figures captures both myth and man in daunting sweep and meticulous detail. On New Year's Eve 1972, beloved Pittsburgh Pirate Roberto Clemente died a hero's death, killed in a plane crash while attempting to deliver food and medical supplies to Nicaragua after a devastating earthquake. His career ended with four batting titles, two World Series championships, and three thousand hits; he and the immortal Lou Gehrig are the only players in history to have the five-year waiting period waived so they could be enshrined in the Hall of Fame immediately after their deaths. But Clemente was also

that rare athlete who rose above sports to become a symbol of larger themes. Born at a time when there were no players of color in American baseball, Clemente went on to become the greatest Latino player in the major leagues. With determination, grace, and dignity, he paved the way and set the highest standard for his peers both on and off the field: his famous motto was "If you have a chance to help others and fail to do so, you are wasting your time on this earth." The end of the book reveals the corruption and negligence that led Clemente toward his untimely death as an uninspected, overloaded plane plunged into the sea.

In this groundbreaking biography, David Maraniss captures all of football great Vince Lombardi: the myth, the man, his game, and his God. More than any other sports figure, Vince Lombardi transformed football into a metaphor of the American experience. The son of an Italian immigrant butcher, Lombardi toiled for twenty frustrating years as a high school coach and then as an assistant at Fordham, West Point, and the New York Giants before his big break came at age forty-six with the chance to coach a struggling team in snowbound Wisconsin. His leadership of the Green Bay Packers to five world championships in nine seasons is the most storied period in NFL history. Lombardi became a living legend, a symbol to many of leadership, discipline, perseverance, and teamwork, and to others of an obsession with winning. In *When Pride Still Mattered*, Pulitzer Prize-winning author David Maraniss captures the myth and the man, football, God, and country in a thrilling biography destined to become an American classic.

One of the greatest NFL broadcasters distills the wisdom of two of the greatest coaches. As both a tight end and a place kicker for the 1958 Giants (back when special teams were part of the defense), Pat Summerall was the only person to be coached by both Vince Lombardi and Tom Landry, the team's offensive and defensive coaches, respectively. In telling the story of that legendary season, which ended with the Giants losing to the Colts in the NFL championship game, Summerall explores the wisdom that was passed along to him that made him a better player, and later a better broadcaster and better a man. The wide range of lessons covers personal behavior (react like a football player; training doesn't end in training camp; don't dwell on your success), work relationships (the boss keeps time, they can get somebody who wants to play) and winning (believe in your heart that you'll win, try to win every game, but focus on one game at a time). The book also lays out the Lombardi Code (Speak Confidently, and Prepare) and the Landry Code (Faith, Family and Football). Summerall tells vivid and inspirational stories about the game on and off the field that bring the lessons to life.

In 1967, when Jerry Kramer was a thirty-one-year-old Green Bay Packers offensive lineman, in his tenth year with the team, he decided to keep a diary of the season. "Perhaps, by setting down my daily thoughts and observations," he wrote, "I'll be able to understand precisely what it is that draws me back to professional football." Working with the renowned journalist Dick Schaap, Kramer recorded his day-to-day experiences as a player with perception, honesty, humor, and startling sensitivity. Little did Kramer know that the 1967 season would be one of the most remarkable in the history of pro football, culminating with the legendary championship game against Dallas now known as the "Ice Bowl," in which Kramer would play a central role. Nor could he have anticipated that his diary would evolve into a book titled *Instant Replay*, first published in 1968, that would become a multimillion-copy bestseller and be celebrated by reviewers everywhere, including the *Washington Post's* Jonathan Yardley, who calls it "to this day, the best inside account of pro football, indeed the best book ever written about that sport and that league." This groundbreaking look inside the world of professional football is one of the first books ever to take readers into the locker room and reveal the inner workings of a professional sports franchise. From training camp, through the historic Ice Bowl, then into the locker room of Super Bowl II, Kramer provides a captivating player's perspective on pro football when the game was all blood, grit, and tears. He also offers a rare and insightful view of the team's storied leader, Coach Vince Lombardi. Bringing the book back into print for the first time in more than a decade, this new edition of *Instant Replay* retains the classic look of the original and includes a foreword by Jonathan Yardley and additional rarely seen photos from the celebrated "Lombardi era." As vivid and engaging as it was when it was first published, *Instant Replay* is an irreplaceable reminder of the glory days of pro football.

THE STORY: Sport produces great human drama and there is no greater sports icon to bring to theatrical life than Hall of Fame football coach Vince Lombardi, unquestionably one of the most inspirational and quotable personalities of all time. Though

This acclaimed biography of coach Vince Lombardi provides more than just another behind-the-scenes look. It is a study of a tough sentimentalist who demonstrated that dedication, integrity and discipline are not outdated virtues. A beautifully told story of an incredible man.

In the fateful month of March 2000, shortly after opening a hugely successful show in New York that unveiled the more nefarious financial connections of Presidential candidate George W. Bush, the hugely ambitious conceptual artist Mark Lombardi was found hanged in his studio, an apparent suicide. With museums lining up to buy his work, and the fame he had sought relentlessly at last within his reach, speculation about whether his death was suicide or murder has titillated the art world ever since. Lombardi was an enigma who was at once a compulsive truth-teller and a cunning player of the art game, a political operative and a stubborn independent, a serious artist and a Merry Prankster, a metaphysicist if not a scientist. Lombardi's spidery, elusive diagrams describing the evolution of the shadow-banking industry from a decades-old alliances between intelligence agencies, banking, government and organized crime, may have made him unique in art history as the only artist whose primary subject, the CIA, has turned around and studied him and his art work. Exhaustively researched, this is the first comprehensive biography of this immensely contradictory and brilliantly original artist whose pervasive influence in not only the art world, but also in the world of computer science and cyber-security is only now coming to light.

A NEW YORK TIMES BESTSELLER The definitive biography of the NFL's most enigmatic, controversial, and yet successful coach Bill Belichick is perhaps the most fascinating figure in the NFL—the infamously dour face of one of the winningest franchises in sports. As head coach of the New England Patriots, he's led the team to five Super Bowl championship trophies. In this revelatory and robust biography, readers will come to understand and see Belichick's full life in football, from watching college games as a kid with his father, a Naval Academy scout, to orchestrating two Super Bowl-winning game plans as defensive coordinator for the Giants, to his dramatic leap to New England, where he has made history. Award-winning columnist and New York Times best-selling author Ian O'Connor delves into the mind of the man who has earned a place among coaching legends like Lombardi, Halas, and Paul Brown, presenting sides of Belichick that have been previously unexplored. O'Connor discovers

how this legendary coach shaped the people he met and worked with in ways perhaps even Belichick himself doesn't know. Those who follow and love pro football know Bill Belichick only as the hooded genius of the Patriots. But there is so much more—from the hidden tensions and deep layers to his relationship with Tom Brady to his sometimes frosty dealings with owner Robert Kraft to his ability to earn the unmitigated respect of his players—if not their affection. This is a man who has many facets and, ultimately, has created a notorious football dynasty. Based on exhaustive research and countless interviews, this book circles around Belichick to tell his full story for the first time, and presents an incisive portrait of a mastermind at work.

“Over two decades, Brett Favre was as compelling a figure as any in the National Football League. He alone was 'Must-See TV.' In *Gunslinger*, Jeff Pearlman provides an extraordinary look at every facet of the life of a man who performed on sport's grandest stage and who had one helluva time along the way.”—Al Michaels In *Gunslinger*, Jeff Pearlman tells Brett Favre's story for the first time, charting his unparalleled journey from a rough rural childhood and lackluster high school football career to landing the last scholarship at Southern Mississippi, to a car accident that nearly took his life, and eventually to the NFL and Green Bay, where he restored the Packers to greatness and inspired a fan base as passionate as any in the game. Yet he struggled with demons: addiction, infidelity, the loss of his father, and a fraught, painfully prolonged exit from the game he loved, a game he couldn't bear to leave. Gritty and revelatory, *Gunslinger* is a big sports biography of the highest order, a fascinating portrait of the man with the rocket arm whose life has been one of triumph, fame, tragedy, embarrassment, and—ultimately—redemption. “The compelling, complete story of his legend, and his faults.”—Chicago Tribune Focuses on a crucial two-day battle in Vietnam that was also marked by an ill-fated protest by University of Wisconsin students at the Dow Chemical Company, in an hour-by-hour narrative.

Paul Hornung was football's "Golden Boy" -- handsome, talented, and fabulously successful. He had a great career at Notre Dame, where he won the Heisman Trophy (the only player ever to win it on a team with a losing record). He was the #1 draft pick in the NFL and went to the Green Bay Packers, a terrible team soon transformed by a new head coach, Vince Lombardi. Hornung's Packer teams would become a dynasty, and ten of his teammates (as well as Lombardi) would eventually join him in the Pro Football Hall of Fame. Hornung led the NFL in scoring from 1959 to 1961, setting a single-season scoring record in 1960 that still stands. He was Player of the Year in 1960 and 1961. Hornung always loved the good life. He had girlfriends all across the country, and he was a regular at Toots Shor's and at clubs in Chicago and Los Angeles. A frustrated Lombardi once asked him whether he wanted to be a player or a playboy, and his teammates joked about his Hollywood ambitions. On game days Hornung was always ready to play, but the night after a game -- and sometimes even the night before -- was a different story. For Hornung, the good life came at a price: his gambling cost him a year's suspension from the NFL in 1963. He accepted his punishment, refusing to implicate anyone else, but in this autobiography he reveals just how widespread gambling was in the NFL. However, on the playing field Hornung and his Packer teammates made football history. Bart Starr, Max McGee, Jim Taylor, Ray Nitschke, Jerry Kramer, Jim Ringo, Ron Kramer, Forrest Gregg, Fuzzy Thurston, Willie Davis, Herb Adderley, Willie Wood -- they're all here, and Hornung has great stories to tell about them and about some of their biggest games together. *Golden Boy* is a must-read for football fans, a colorful, candid slice of pigskin history from one of the game's immortal legends.

Bart Starr was the quarterback of the Green Bay Packers from 1956 to 1971, the most meaningful and successful era of one of football's most storied franchises. Starr was named MVP of the first two Super Bowls and to the Pro Bowl four times. He threw for more than 24,000 yards in his career and holds the Packer record for most games played. But the awards and impressive statistics are not what fans remember most about Bart Starr. As his legendary coach, Vince Lombardi, once said, "Bart Starr stands for what the game of football stands for: courage, stamina and coordinated efficiency. You instill desire by creating a superlative example. The noblest form of leadership is by example and that is what Bart Starr is about." With a new epilogue covering Starr's life since 2004 and death in 2019, this updated edition of *Bart Starr: When Leadership Mattered* shows with clarity and stunning insight just how true Lombardi's compliment was. Drafted in the seventeenth round out of the University of Alabama after a checkered collegiate career, Starr was just hoping to catch the eye of an NFL team. As the 199th selection in the 1956 draft, his expectations and those of the team and fans were limited. But Bart Starr rose above everyone's expectations to will his way to the starting job, aided by the encouragement of Lombardi, who became Packer head coach in 1959. This book reveals all the details of Starr's improbable rise to stardom. It explores his relationship with Lombardi and his guidance of the Packers from a downtrodden franchise to five-time World Champions to two-time Super Bowl winners. His epic battles with rivals such as the Bears and Lions and the famous Ice Bowl are also recalled in unforgettable fashion. But most of all, *Bart Starr: When Leadership Mattered* is about a modestly talented football player who with uncommon intelligence, grit, and leadership elevated his play and that of his teammates. The Packers would not have been the Packers without Bart Starr.

Provides practical help for the day-to-day concerns that keep managers awake at night. This book aims to fill the gap between the legal and policy issues that are the mainstay of human resources and supervision courses and the real-world needs of managers as they attempt to cope with the human side of their jobs.

Vince Lombardi's Green Bay Packers ushered the National Football League to the forefront of American sports popularity during a racially explosive time, proving that teamwork transcended the color barrier. Leadership continues to be one of the most written-about and most trained-for qualities in business today. And no figure so fully embodies the leadership qualities managers hope to cultivate in their professional and personal lives as the late Vince Lombardi, the greatest NFL coach of all time. The exalted place Lombardi holds in American culture has never been clearer than it is today, as evidenced by the enormous success of the 1999 bestseller, *When Pride Still Mattered*, as well as the vast popularity of the coach's son, Vince Lombardi, Jr., America's most sought-after motivational speaker. In *What It Takes to Be #1*, Vince Lombardi, Jr. explores his father's leadership philosophy, and extracts powerful lessons about what it takes to be an effective leader. Taking as his jumping-off point his father's legendary 1970 speech on the supreme importance of self-knowledge, character, and integrity, Lombardi, Jr. examines each of those qualities and offers guidelines on cultivating and applying them at work and in your personal life. Throughout, *What It Takes to Be #1* is enlivened by personal anecdotes and quotes about and by his father, as well as quotes from other great leaders providing further wisdom and inspiration.

Psychology is an integral element of sport today, from the applied techniques of coaches and athletes, to the socio-psychological behaviour of sport fans. *Sport and Exercise Psychology: The Key Concepts* offers an introductory guide to the vocabulary of sport psychology, to its central theories and most important avenues of research, and to its application in sports performance. Modern and historical illustrations are used throughout the text, while an extensive bibliography and index ensure that the book is an indispensable research tool for any student of sport psychology.

Vince Lombardi's views on life and leadership--inspiring and motivational--placed in A-Z format for the first time Legendary football coach Vince Lombardi left the national spotlight more than three decades ago, but his fiery words continue to resonate in today's hard-charging business arena. *The Essential Vince Lombardi* compiles Lombardi's most memorable quotes and phrases, alphabetically by topic, for use in speeches, memos, and documents--or just for fingertip inspiration and insight. More than just a simple quote book, however, *The Essential Vince Lombardi* contains interviews from family members and associates, rare photographs, "Lombardi Lessons" for applying Lombardi's wisdom to everyday situations, and more. It places the leadership wisdom of Vince Lombardi in the context of today and is a valuable reference for businesspeople and Lombardi aficionados alike.

The 1966 Green Bay Packers were one of the greatest teams in professional football history. Led by legendary head coach Vince Lombardi and 10 future Hall of Famers--including Bart Starr, Jim Taylor,

Forrest Gregg, Willie Davis and Ray Nitschke--they were the decisive winners of Super Bowl I, defeating the Kansas City Chiefs and upholding the superiority of the National Football League over the upstart American Football League. This book tells the story of the hard-working '66 Packers on the gridiron and their legacy in Titletown, USA.

“An eloquent, honest tribute to a sports genius.” —Publishers Weekly, Best 100 Books of 2013 As the coach during professional football’s most storied era, Tom Landry transformed the gridiron from a no-holds-barred battlefield to the highly-technical chess match it is today. With his trademark fedora and stoic facade, he was a man of faith and few words, for twenty-nine years guiding “America’s Team” from laughingstock to well-oiled machine, with an unprecedented twenty consecutive winning seasons and two Super Bowl titles. Now, more than a decade after Landry’s death, acclaimed biographer Mark Ribowsky takes a fresh look at this misunderstood legend, telling us as much about our country’s obsession with football as about Landry himself, the likes of whom we’ll never see again.

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