

How To Be Your Own Publicist

You've finally left the comforts of mom and dad's nest to strike out on your own... but you have no clue how to do your own laundry. Or cook. Or manage your finances. Feeling a bit overwhelmed? Don't worry. We've got you covered. The Art of Manliness' *Heading Out on Your Own: 31 Basic Life Skills in 31 Days* is a primer on becoming a well-adjusted, self-reliant adult. In it you'll find the basic life skills you need to survive and thrive on your own. In 31 days, you'll learn skills like how to: Do Laundry - Ace a Job Interview - Create a Budget - Make Small Talk- Rent Your First Apartment - Shop for Groceries - Live With Roommates - Maintain Your Car - Cook - Iron a Dress Shirt - And Much More!

Consultants work in all fields. They operate from offices and from home, work for investment firms and as personal trainers, or have expertise as accountants and wedding planners. The independence, flexibility, and potential income it brings make for an exciting and satisfying career. And it's an increasingly popular one for highly skilled, motivated professionals who've been laid off in this unstable economy. This guide features tips and tricks to help beat the competition, including how to: Set—and keep—personal and financial goals Organize important paperwork Price and market specific services Create advertising and publicity plans Grow a business, from finding a partner to managing employees Minimize and eliminate business risks Consultants are paid well for their advice—if they know how to operate a successful business. With advice from experts in a variety of areas, this valuable guide helps you create the business of your dreams!

Saving money for something? Then this is the book for you! Danny Dollar, the “King of Cha-Ching,” will teach you to make money, save money, and spend money wisely—and to dream big! Maybe you get an allowance (clean the bathroom anyone?) or have been gifted money (birthday present?) but did you know that you can actually start a business and make your own money? Even as a kid! It's called being an entrepreneur. Danny shares tips for starting your own business, like how to write a business plan and raise start-up money (the money you need to get your business going). Plus, you'll learn how to open a bank account, create a budget, invest, and donate money. Danny will even introduce you to real life kids who are making their own money—and lots of it. Free yourself from having to ask your parents for money, and start making your own today!

The life of a teenager can be tough. But not all teens get into trouble, and the ticket to an easier ride comes down to one thing - self-esteem. Self-esteem affects how teens think and behave with their families and friends, at school, and in relationships. Self-esteem also affects how teens deal with stress, drugs, alcohol, food, their bodies, and much more. *How to Be Your Own Hero* guides teens to make decisions that will improve their self-esteem and to move them toward their success. In building self-esteem, teens will find inner strength and resilience - and the greatness that they all have inside of them. *How to Be Your Own Hero* is a toolkit for building Self-Esteem. It is written for Teens, but is also helpful for the parents and educators who love them.

EASY, FAST, YET COMPREHENSIVE TIPS ON HOW TO EXPERIENCE MORE JOY AND LESS DEPRESSION IN LIFE. This is the invaluable guide that everyone should own; destined to be an instant viral classic. How would you feel if you had more happy

moments in your everyday life? How would your life be if you could minimize the days that you feel down? Imagine how your life would be if you had methods, concepts and techniques to enable you to experience more joy in every area of your life. Don't wait for happiness to come into your life because it never will. Don't wait for some future event or scenario until you allow yourself to enjoy life. IT'S UP TO YOU TO CREATE YOUR OWN HAPPINESS YOURSELF NOW! With this book, I share with you all the concepts, strategies, ideas and shortcuts that I've learned over a lifetime to increase your happiness potential in everyday life. People have been completely transformed from understanding and implementing these concepts. These ideas are timeless and can propel you on a brighter course for the future. So don't wait another moment, create your own happiness now. Aren't you worth it?! Some of the Insights Explained in the Book: Simple Marital and pre-marital advice Words concerning the Meaning of Life living a life with Purpose Age-old wisdom Experts from an "enlightened" Yogi masters writings Applicable quotes from the Bible, great thinkers, philosophers and spiritual giants Creating a positive self-image Simple Tips on Overcoming Bad Habits and Creating good ones The Law of Attraction explained The Power of Positive Thinking An ancient powerful Meditation Technique as Taught by an enlightened Yogi Master Reclaiming your own dreams and hobbies Release your fear of Death and the Hereafter Overcome the loss of a loved one An instant classic and should be mandatory reading for every thinking person (note: Shannon is neither a counselor nor psychologist)

Napoleon Hill's timeless classic, *Think and Grow Rich*, has the distinction of being the best read self-help book of the twentieth century. Not so well known is how Hill earned his livelihood before he wrote 'Think and Grow Rich'. Another classic work of Dr. Hill is 'How to Own Your Own Mind' which shows the way to stabilise your mind and achieve success in life. As Dr. Hill repeatedly emphasised, action is critical to success. But you must think before you act or your actions will be wasted. These timeless chapters about the importance of thought before action will prove to be very instructive in helping you attain your own Definite Major Purpose. To do so, you must learn how to own your own mind, and this book will tell you how to do it.

Discover everything you need to know to set up and run your own business successfully with this uniquely visual guide. Combining clear, jargon-free language and bold, explanatory illustrations, *How to Start Your Own Business* shows you how to shape your ideas into a profitable venture, taking you step by step through everything from business plans to branding. Packed with practical, authoritative info and graphics that demystify complex topics such as securing investors, establishing an online presence, and managing finances, this ebook gives you all the tools you need to understand how a modern startup works, and then start your own. Much more than a standard business-management or self-help book, *How to Start Your Own Business* shows you what other titles only tell you, combining solid reference with no-nonsense advice. It's the perfect primer for anyone with entrepreneurial aspirations, and essential reading for those who simply want to learn more about the world of business and management.

Congratulations, reader! You've successfully navigated through the trials of childhood and adolescence. Now, as you voyage through high school to college and beyond, you're set to begin your next big adventure: adulthood. A few big decisions await you, from majors and minors to jobs and careers (and maybe even marriage!). However, in between the big ones, you'll make a million

other smaller, subtler choices that will underpin everything from your friendships to your bank account. These are the daily choices that will truly define you . . . so how will you choose? Choose Your Own Adulthood helps you approach these choices from a more thoughtful, curious, and ultimately self-aware perspective. You'll learn why responding is so much better than reacting, how loyalty is really overrated, which risks are worth taking and which are best avoided, and so much more. Exciting things await you on your journey toward adulthood: which path you take is for you to decide. Choose wisely!

Practical, proven self help steps show how to transform 40 common self-defeating behaviors, including procrastination, envy, obsession, anger, self-pity, compulsion, neediness, guilt, rebellion, inaction, and more.

Discover how to become an entrepreneur by starting your own small business Do you hate your job? Are you looking for a way to build the lifestyle you want? Do you want to work from home but have no business ideas? Would you like to explore new business opportunities?

Becoming an entrepreneur and starting your own business is actually not as difficult as what most people would have you believe. You don't need a MBA or business degree, nor do you need years of experience. Entrepreneurs start small businesses, often highly successful, with a few simple business ideas and not much else. Take Action! and Start your own Business explores why entrepreneurs go out on their own and how they go about it. **** The myths surrounding starting your own business are stripped away. This book will show you: How to start your own business. Where to look for new business ideas. How entrepreneurs take business ideas and turn them into profit. How running a small business can free you from the rat race. How to build your life around your unique purpose in life. Taking Consistent Action is Key to Changing your Life

Do you want your own profitable small business that will bring fame and success? Do you desire financial independence and personal freedom? Would you love to improve your relationships and make them more fulfilling by being able to spend more quality time with your loved ones?**** Becoming an entrepreneur and starting your own business becomes easy once you know how. You can achieve all of the above, but you must be willing to take action. If you apply the principles taught, you can become an entrepreneur and start a small business faster than what you ever imagined possible. Will this be one of those books that will change your life and start you on your entrepreneurial journey? There's only one way to find out ...Starting a business has never been made this easy!

THE SUNDAY TIMES BESTSELLER

Introduces the author's step-by-step plan for identifying core desires and acting upon them to create successful, satisfying, and more fulfilling lives.

A book about self protection from someone who's protected clients for over twenty years in hostile environments. Instead of assuming the fight has already begun the book focuses primarily on awareness and avoidance strategies of the professional bodyguard

Focuses on how to raise children as learners more than how to create a school within one's household.

Praise for STARTING YOUR OWN PRACTICE "This book will become your blueprint for success if you decide to go down the path of going into business for yourself." --Dr. Bob Froehlich, Chairman Investor Strategy Committee, Scudder Investments If you're tired of working for someone else and have contemplated striking out on your own, Starting Your Own Practice: The Independence Guide for Professional Service Providers can turn your dream of owning an independent business into a reality. Written from the perspective of successful entrepreneur and investment advisor, Robert Fragasso, this book is designed to help professionals who provide skilled personal service--from investment advisors, brokers, consultants, attorneys, and accountants to computer programmers, healthcare professionals, and

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architects--make the right choices as they pursue their independent business endeavors. Filled with in-depth insight and practical advice, Starting Your Own Practice lays out a complete blueprint to business independence that includes:Deciding whether self-employment is right for youHow to leave your current employerStructuring the marketing, management, staffing, and general operation of your businessConverting existing clients or customers to your new business as well as gaining new clients and customersThe best ways to finance your businessProtecting yourself and your business from liability and loss

A former star of the M*A*S*H* TV show, who later became a successful entrepreneur, offers stories and insights into excelling at a variety of business ventures.

The world has taught so many of us to mistakenly believe that we're undeserving of happiness or success, because of the simple fact of who we are. In A Power of Your Own: How to Ignite Your Potential, Uncover Your Purpose, and Blaze Your Own Trail in Life and Business, Nikki Groom weaves an empowering and inspiring message for women entrepreneurs and anyone who has ever felt underestimated: that no matter who you are, you matter, you are enough, and you are needed on the planet. Through nine refreshingly real and relatable chapters, this book will help you to reconnect with your inner power, live on purpose, and do more work that matters. Featuring stories and insights from: Reshma Saujani, CEO of Girls Who Code Kelsey Ramsden, dubbed Canada's Top Female Entrepreneur Lisa Van Ahn, a retired kickboxer who fought for the US National Kickboxing team and won a bronze medal at the Pan American Games And many more... ? Packed with powerful life lessons and real-world stories, A Power of Your Own is a business and self-help book like no other.

Surprising secrets of success from some of America's women leaders; all the things a mentor would tell you are revealed in this mentor-in-a-book. Sheila Wellington, the president of Catalyst, draws on Catalyst research, contacts, and know-how to tell you how to understand the unspoken rules in the real world of work today and how to get ahead. Catalyst studies reveal that having a mentor is the crucial key to success at work, and it's the single advantage men usually have, and women usually don't. Even at the best organizations for women, there is still a shortage of mentors. Be Your Own Mentor becomes that mentor for you, providing through stories and eye-opening advice a step-by-step guide to advancement. How to master the art of networking, how to create opportunities to gain experience and visibility, how to manage time, how to negotiate salary, and much, much more is discussed, as you learn from leading women how they got where they are, the mistakes they feel they've made along the way, and how they created lives of achievement and satisfaction. Hear from women such as Carly Fiorina (CEO, Hewlett-Packard), Cathleen Black (president, Hearst Magazines), Judith Rodin (president, University of Pennsylvania), and Andrea Jung (president and CEO, Avon). From that first resume all the way to the CEO's office, Be Your Own Mentor guides you along your path to success. Be Your Own Mentor gives advice from top women on how to: Devise a short-term and long-term career strategy Gain visibility in the workplace and in your field Create opportunities to gain valuable experience Change your career path Negotiate salary Balance work and family And much, much more...

Faster than a speeding spitball, more powerful than a playground bully, able to breeze through homework and finish nightly chores in a single bound, it s "Master of Mindfulness" here to conquer stress, worry, and any trouble that comes your way! With this fun and empowering book, written "for" kids "by" kids and featuring cool illustrations and tips, young readers will learn how to use the power of mindfulness to address daily stressors whether at school, at home, or with friends so they can be confident, get focused, stay calm, and tap into their own inner strength. Kids can be their own superheroes no matter what life throws their way!"

If you're planning any kind of home improvement, from having a room painted to adding a three-room wing to your house, you need How to

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Be Your Own Contractor, the complete guide to hiring and overseeing the work of more than fifty different contracting specialists. It covers: finding the right contractor for the job comparing estimates negotiating a contract checking a contractor's licenses and insurance obtaining building permits working on-site with the contractors The Hamiltons discuss: design professionals mechanical systems contractors, like plumbers and electricians interior specialist contractors, such as carpenters, paperhangers, and tile layers exterior specialists, such as roofers, deck builders, and excavators yard contractors, like swimming pool builders maintenance contractors, such as exterminators Want to save money on your building or remodeling project? How to be Your Own General Contractor will help homeowners save potentially thousands of dollars! This easy-to-follow guide provides the knowledge and ability you must have to become your own general contractor and complete any type of project with confidence. Inside, homeowners will find: bull; Tricks of the trade learned over the years by professional Bob Emmick that will help to avoid costly mistakes and time. bull; A guide through every aspect of your project. bull; Assistance in hiring and dealing with subcontractors, as well as guidance for those who would rather hire a general contractor. Emmick skillfully guides readers through an entire house project, helping the average homeowner to manage his or her own project no matter the size. Homeowners with little or no experience will walk away from How to be Your Own General Contractor with valuable knowledge that will help them now as well as in the future.

What is real, lasting happiness? How does one achieve it? And why are so many people holding themselves back? At the heart of this profound, simple, beautiful book is the wisdom of Mildred Newman and Bernard Berkowitz, married psychoanalysts who encourage readers to both love themselves and to confront life's hardest truths. A classic for more than three decades, How to Be Your Own Best Friend has already changed millions of lives. Now, open up your mind, and let it change yours. Praise for How to Be Your Own Best Friend "I want to tell you that it's magic, but the whole point of the book is that there is no magic. So instead let me simply say that I can't live without it."--Nora Ephron "A wonderful prescription for the blahs . . . an antidote to weariness, discouragement or loneliness."--Los Angeles Times "What the Berkowitzes unearthed . . . is a too-often-forgotten form of human intercourse called getting to know me."--Chicago Tribune "A kind of psychiatric pep talk . . . directed at people who [are] learning how to operate themselves."--The New York Times "Seductively jargon-free, presented in neat question-and-answer format."--Houston Chronicle

Self-help tools that work with--or without--the aid of a therapist How to Be Your Own Therapist provides tools for those who want to replace unhealthy behaviors with actions that bring satisfaction and success. Drawing from her 20 years as a licensed therapist, Dr. Patricia Farrell has developed an approach that enables individuals to manage their own lives by reclaiming the personal power to take action. With intelligence and insight, Dr. Farrell shares the innovative techniques and exercises that promote successful results in her own patients--patients whom Farrell quickly enables to move into independent problem-solving action. Also included here are dozens of proven self-assessment tests, compelling case studies, and helpful symptom-identification sidebars. Her "power tools" include how to: Fire one's parents Quit whining Make lots of mistakes Stick up for oneself

Rooted in her experiences growing up in an Evangelical Christian family, Jamie Lee Finch's "You Are Your Own" offers an overview of Evangelicalism and the painful confusion and anxiety experienced under its demands. Finch explores the mechanisms of trauma and how fundamentalist denominations match the patterns connected with PTSD. She elaborates on the doubt, guilt, fear, and grief that haunt those leaving the Evangelical faith and offers an approach to help them recover healthy self-worth and resilience. A socio-historical autobiographical analysis of Evangelical Christianity's religious trauma, "You Are Your Own" emerges from Finch's reconnaissance on her own life-her

journals, her stories, her trauma-and offers advocacy for everyone harmed by fundamentalist faith. Jamie Lee Finch is a sexuality and embodiment coach, intuitive healer, self-conversation facilitator, sex witch, and poet. You can learn about Jamie's work at JamieLeeFinch.com

This book isn't about money or finance. It's a deep dive into the real meaning of a personal economy. Many people believe that an economy is something out of their control. If you believe that, get ready to be mind blown. David will break down each of the 4 components of an economy and how you can take full control over each of them. If you've been struggling in any way in life, it's because you have not Built Your Own Economy. #BYOE David A. Perez is an entrepreneur and business scaling strategist. Over the course of his career, David has founded two multi-million dollar businesses and is now serving as CEO and Founder of Freedom Financial Centers. David has taken the science of performance and the art of leadership to the next level and built a successful career as a financial service expert, real estate developer, business coach, and author. In this book you will learn: Steps to Building your own Economy. Secrets to Building Generational Wealth. Secrets to Building Unshakeable Health. Creating a Legacy that will live on for generations. Rules to follow to accomplish it all.

This is not a typical self help book. This is a book of action. This is a book that is going to light a fire under your ass. In this refreshingly entertaining do it yourself-self help book, life coach, podcaster and inspirational speaker, Jessica Jeboult, will show you how to save your own damn life. By upholding the 4 commitments outlined in this book, you will track where your life needs improvement and learn the tools and strategies to successfully implement a solution immediately. Through hilariously inspiring stories, sage advice and simple, user friendly exercises, you will learn how to: -improve your health-override self doubt-live a life you're proud of-cultivate fulfilling relationships-build an endless source of confidence-love your job and career -take action You will get the cheat codes to living a happy, healthy, productive life filled with love. "Anything I can do, you can do too. If you want to take control of your life, let's get to work!

Realistic and practical advice for parents of college-age kids. Parents whose kids are away at college have a tough tightrope to walk: they naturally want to stay connected to their children, yet they also need to let go. What's more, kids often send mixed messages: they crave space, but they rely on their parents' advice and assistance. Not surprisingly, it's hard to know when it's appropriate to get involved in your child's life and when it's better to back off. You're On Your Own (But I'm Here If You Need Me) helps parents identify the boundaries between necessary involvement and respect for their child's independence.

In 2017 34% of the workforce was considered part of the gig economy. This growing workforce of freelancers and side-giggers is also estimated to grow to 43% by 2020. That's 4 million freelancers, soon to be 7 million by 2020. Whether it's people looking to earn extra money, those tired of their 9-to-5, to entrepreneurs looking to grow their side hustle, Entrepreneur is uniquely qualified to guide a new generation of bold individuals looking to live their best lives and make it happen on their own terms. Whatever industry or jobs this new workforce takes, Start Your Own Business will guide them through the first three years of business. They'll gain the know-how of more than 30 years of collective advice from those who've come before them to: How to avoid

analysis paralysis when launching a business Tips for testing ideas in the real-world before going to market with insights from Gary Vaynerchuk Decide between building, buying, or becoming a distributor What to consider when looking for funding from venture capitalists, loans, cash advances, etc. Whether or not a co-working space is a right move Tips on running successful Facebook and Google ads as part of a marketing campaign Use micro-influencers to successfully promote your brand on social media "In today's new business environment, workers must begin to think of themselves as independent contractors, not lifetime employees"

If you've ever found yourself picking off your nail polish, sitting in your sweats with an empty carton of Ben & Jerry's, wondering, "Where are all the good men, and why isn't a gorgeous one standing shirtless in my kitchen mixing me up a pomegranate mojito?" I hate to tell you this, but it's your own fault. Not to worry -- I'm here to help you make that fantasy a reality, with one major addition: you'll be sipping that mojito with a big, glittering diamond ring on your left hand. Sounds too good to be true? It isn't. As a third-generation matchmaker and the president of one of the world's most elite dating services -- the Millionaire's Club -- I've put myself in the enviable position of being friend, confidante, and relationship counselor to men and women the world over. I know what the good guys want in a wife, and what sends them screaming into the night. Now I'm sharing their secrets with you. I've compiled my best tried-and-true advice and I'm going to tell you the things that even your best friend doesn't have the courage to break to you. If you follow my formula, the man of your dreams will appear in your life, and you can be in a committed, monogamous relationship with him in less than a year. Get ready -- I'm about to show you how to make all your relationship dreams come true.

New York Times Bestseller How women can make it to the top by adopting the new rules of leadership Women hold just 11 percent of the most senior-level leadership positions in U.S. Corporations—a number that hasn't changed in over 30 years. How can women break through? Break Your Own Rules distills the six faulty assumptions (or "rules") most women follow that get in the way—then delivers the correlating new rules that promise to clear that path. For example, the old rule of "Focus on Others" must be replaced by "Take Center Stage," "Hard Work Will Get You There" must yield to "Be Politically Savvy." "Play It Safe" must give way to "Play to Win." "Ask Permission" must be replaced by "Proceed Until Apprehended." Features the results of over 1,700 interviews with executives in Fortune 1000 companies, as well as the authors' new research and ongoing work with over 5,000 professional women Showcases previously-untold stories from high profile women including Ann Moore (CEO, Time Inc.), Susan Ivey (CEO, Reynolds American), Cathy Bessant (Global Executive for Technology and Operations for Bank of America), Lynn Ford (CEO, ING Solutions), and more Reveals what it really takes for any woman to succeed at the highest levels Foreword by Sharon Allen, Chairman of Deloitte This hands-on guide is for women who are ready to transform their assumptions and join the senior ranks of American business.

"Become Your Own Boss is a must-read if you're thinking of launching a business of your own." --Jean Chatzky, bestselling author of Money 911 and Financial Editor, NBC Today Create a successful business this year! Written by America's #1 Small Business

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Expert, this essential handbook shows you how to launch your own business in just twelve months. Using her years of experience in business development, Melinda Emerson guides you through the process with step-by-step instructions for developing an effective marketing plan, setting a budget, and maintaining your business once it's up and running. She also offers brand-new strategies for obtaining financing through means like crowdsourcing as well as social media techniques that help build your business--all of which has been updated for today's market. With Emerson's expert business advice, you will finally follow your dreams and become your own boss!

"'Be Your Own Boyfriend' combines a blend of personal experiences from women around the world, advice from happiness and relationship experts, and practical action steps to create a fun and friendly wake-up call for contemporary women who are waiting on a relationship to hit the "start" button on their lives"--Backcover.

A bestselling author shows how we can reclaim and make peace with the "shadow" side of our personality.

You don't need to depend on (or pay) a general contractor to manage your construction project. Whether you're building a new home or renovating an existing one, you can manage the job yourself. Carl Heldmann outlines how to purchase your own land, set a reasonable budget and schedule, describe your needs and vision to an architect, and hire subcontractors to do the actual building. Cut out the middleman and save as much as 25 percent on your beautiful new home!

How to achieve professional success and the perfect work-life balance, including sections on visualisation, organisation, running meetings, firing people, creating a company's culture and 'the hidden secret' of charitable giving, by the former CEO of Allied Dunbar and St James's Place Wealth Management.

A confidence-building book for young girls, particularly those from a diverse community or heritage.

Start a house cleaning business with this step-by-step guide and be up and running in one week. Back in the olden days before the internet was really popular and you could Google search anything, there was trial and error. If you wanted to start a house cleaning business from scratch you could, but it was rarely an overnight success for anybody. Big success was tossed to the cleaning service franchisees who could afford the fancy training, and well-built brands, while the mom and pop cleaning services were left to figure it out on their own. Good news - times have changed. As an independent house cleaner, you no longer have to wade through endless Pinterest boards for tips and ideas on how to start a house cleaning business. Angela Brown built from scratch one of the most successful independently owned and operated house cleaning companies in the Southeastern United States. If you are serious about success in the cleaning service industry, you should sign up for her free tips, tricks and time saving hacks by joining the Savvy Cleaner email list at: savvycleaner.com/tips and you follow her blog at: AskaHouseCleaner.com She has trained a multitude of independent house cleaners how to take their business from day one through expansion and enormous growth. In this step-by-step guide she'll show you: How to set up your home office What office supplies you are going to need Ideas for your company logo How to choose your company name How to choose a uniform Tips on creating your company image and brand How to set your rules and policies How to choose a territory Everything you need to know about creating flyers,

worksheets and why you need them. How to bid jobs, what to charge, What kind of car you need, Confidence builders & how to build instant credentials, Bonding, insurance The magic of the Mulligan, How to get an endless stream of referrals, how much you should pay for referral fees, How to never have any billing and collections, and how to always get paid and on time. (There is a reason they call Angela Brown "The House Cleaning Guru.") If you're here because you have an interest in house cleaning or in upgrading your life and you want to start a house cleaning business, welcome. House cleaning business is a 49 billion dollar a year industry that is nearly recession proof - when times get hard, people work more hours to pay the bills, they have less time at home to clean, so they outsource their cleaning - which means more business for you and me. Another awesome reason to start a house cleaning business is this: unlike a regular 9 to 5 job if you get fired, you're not out of work. You simply add another customer into your new available time slot and keep going. And you will learn here how to do such an amazing job, that you will never get fired, and your clients will never want you to leave. Franchise or Start a house cleaning business? (FREE BONUS DOWNLOAD: savvycleaner.com/franchise So should you buy into an existing franchise like Molly Maid, MerryMaids, The Cleaning Authority, Maid Brigade, Maid Pro, Sears MaidServices, The Maids, Two Maids & A Mop, You've Got Maids, MaidSimple, Cleantastic, Home Cleaning Services of America, Jani-King, MopFrog, Jan Pro, Maid to Perfection, or many of the others on the market? Or should you start your own house cleaning company from scratch? There are pros and cons to both. If you are not sure of the differences, you can download a free comparison chart at savvycleaner.com/franchise For the sake of this book we are going to assume you are going to start your own.

A proven, do-it-yourself formula for greater professional and personal success Successful career and life coach Anne Bruce knows how you can find happiness, fulfillment, and success at work and in life-and it's not by hiring a coach! Be Your Own Mentor delivers a unique, do-it-yourself process for identifying your hidden talents, abilities, and passions and developing them on your own. Bruce's four-part approach empowers you to get where you want in life by adopting a free-agent mindset, taking intelligent risks and building self-esteem, setting a course for balance in work and life, and discovering and developing your personal strengths.

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